

Phil Rogan User Experience Professional

phil@roganstreet.com • <http://www.philrogan.com> • (206) 499-0476 • Resides in Seattle, WA

UX Design • Prototyping and Development • HTML5/CSS3/JavaScript • PHP • Animation/Motion Design/Editing • Mobile UX and Development (iOS/Android/Windows Phone) • Business/Team/Project Management

B.S. Telecommunications and Film University of Oregon '86

+ Animation Mentor 2005

Senior Lead User Experience Designer, Microsoft 2010 – Present Day

Bing Engagement Lead – Includes the Bing Homepage and Rewards programs. Previously design manager for Office Labs developing non-disclosed / custom software for in-house use and aspects of Office 2013 and Office 365.

President, RoganStreet, Inc. 1997 – Present Day

Interactive Agency specializing in advanced technology and experiences.

National Emmy Award 2004 • New York Film Festivals Award • AT&T Bandie Award

Developed, shipped and maintained a wide range of software deliverables ranging from Children's Games to comprehensive e-community / e-commerce systems and award winning prototypes and online experiences. National Geographic Society • HBO • Robert Kiyosaki • Starbucks • Sonic Solutions/Roxio • Digeo/MoxiTV • Agency/Red Sky Interactive • Paramount Television • Microsoft • Diageo • NBA/Phoenix Suns • HP • Classmates.com • Jimi Hendrix Experience Music Project

Creative Director, KIHA (Vulcan) Jan 2008 – Aug. 2009

KIHA Software is a well-funded stealth mode mobile device startup and Paul Allen Company. Responsible for comprehensive direction of a wide range of company initiatives including brand development, web site, product concept design, user interface design for a new mobile experience. Managed a creative team of full time, contingent, and contract personnel. Several patents.

Lead Prototype Developer, Microsoft (via agency) 1997 – 2000

Develop and deliver working prototypes of software product ideas. Develop production code for projects as assigned. MSN Portal Design Team • Outlook Express Interface Team • Cityscape (Sidewalk) Design Team. Create prototypes to prove concepts to lead developers and designers into innovative development. Shipping code included the first Microsoft Online Greeting Card Website and portions of Outlook Express.

Director of Multimedia, Publishing Power 1996-1997

Role: Direct and produce all Multimedia Productions. Execute company vision and strategy.

Microsoft Home CD Samplers • Encarta Demos • Works Demos • PowerPoint Sample materials and marketing materials • Packard Bell Computer Interface Tutorials • Fluke Manufacturing Product training and demonstrations (client server based, long before the internet became common place).

V.P. Operations, Illuminated Media 1994-1996

Directed a show with a Satellite feed directly from Vice President Al Gore at the White House • Live stage presentations using technology and theatrics • Wrote, directed, produced shows in live theater environment • Tradeshow Kiosks with PC/Laserdisc technology • Avia Sportswear • Sun Microsystems • Gannet • Intel • Fleischmann's Yeast.

Director of Multimedia, Genigraphics Corporation. 1992-1994

Work Presented in Time Magazine with name credit • PowerPoint 3.0 Christopher Columbus Flagship presentation Materials. Introduced the concept of Multimedia to a large slide presentation company. Started as a render tech, in 6 months was National Director of Multimedia. Produced Sun Microsystems Speaker support and supporting animation.